

Press release
September, 2019

Kinow announces its new OTT product galaxy at IBC 2019

After more than 200 video platforms deployed around the world, Kinow announces its new range of Cloud solutions to help media, broadcasters and operators launch or improve their live and on-demand OTT services. The IBC show which takes place from 13th until 17th September 2019, will be an opportunity to demonstrate it.

Adapted to meet market constraints, Kinow products lean on the power of cloud and SaaS to meet increasingly tight budgets and time-to-market.

The new Kinow solution comes in 7 independent products that can be used together, to quickly deploy a complete and scalable video service, or separately, to improve an existing service and reduce technical costs:



- **Kinow Stream** : Host and broadcast your videos live & replay using our global Cloud infrastructure.
- **Kinow Player** : Enjoy a video player compatible on all screens and fully customizable.
- **Kinow CMS** : Create your video catalog in a simplified way by integrating all types of data.
- **Kinow Billing** : Monetize your video content with subscriptions, pay per view or advertising.
- **Kinow CRM** : Easily manage your user base and their access rights to your videos.
- **Kinow Analytics** : Monitor your activity with real-time ecommerce and audience statistics.
- **Kinow Apps** : Make your service accessible on all devices with dedicated white label apps.

About Kinow

Kinow is a French start-up founded in 2015 that develop video platforms to help operators, media and broadcasters deploy and improve their live & on-demand OTT service.

Since its launch, the Startup has already deployed more than 200 platforms and works with renowned groups such as PMU (for its channel Equidia), Reworld Media or Alchimie that have trusted Kinow for the deployment of their video platforms.

Kinow will exhibit at IBC in Amsterdam, from 13 to 17 September 2019, Hall 14 (Content Everywhere) booth F25.

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